



2022 Gala

Sponsorship Opportunities

Presenting Sponsor

\$30,000 - Limit One

- Featured on all Gala communications – invitation, webpage, print materials, stage banner, and more!
- Tier One seating for up to 36 guests (four tables)
- 100 beverage tickets
- Photo and autograph with the band
- Featured in video promoting gala, if desired
- Brief speaking opportunity on stage, if desired
- Campus lunch & tour, if desired

Diamond Sponsor

\$20,000 - Limit One

- Logo displayed on Gala webpage, print materials, and more!
- Tier One seating for up to 24 guests (three tables)
- 60 beverage tickets
- Photo and autograph with the band

Gold Sponsor

\$10,000 - Limit One

- Logo displayed on Gala webpage, print materials, and more!
- Tier One seating for up to 16 guests (two tables)
- 32 beverage tickets

Band Sponsor

\$7,500 - Limit One

- Logo displayed on Gala webpage, print materials, and more!
- Tier One seating for up to 16 guests (two tables)
- 32 beverage tickets

Social Hour Sponsor

\$5,000 - Limit One

- Logo displayed on Gala webpage, print materials, and more!
- Logo featured at beverage distribution areas
- Tier Three seating for up to 8 guests (one table)
- 16 beverage tickets

Silver Sponsor

\$5,000

- Logo displayed on Gala webpage, print materials, and more!
- Tier Three seating for up to 8 guests (one table)
- 16 beverage tickets

Centerpiece Sponsor

\$2,500

- Logo displayed on Gala webpage, print materials, and more!
- Logo displayed beside all centerpieces
- Tier Four seating for up to 8 guests (one table)
- 16 beverage tickets

Bronze Sponsor

\$2,000

- Logo displayed on Gala webpage, print materials, and more!
- Logo displayed beside all centerpieces
- Tier Four seating for up to 8 guests (one table)
- 16 beverage tickets

Family Sponsor

\$1,000

- Logo displayed on Gala webpage, print materials, and more!
- Tier Four seating for up to 4 guests
- 8 beverage tickets

Friend Sponsor

\$500

- Logo displayed on Gala webpage, print materials, and more!
- Tier Four seating for up to 2 guests
- 4 beverage tickets

Event Details

Live performance by:

Triumphant

September 29, 2022

*The Pinnacle Center
3330 Highland Dr.
Hudsonville, MI 49426*

*Social Hour: 5:30pm - 6:30pm
Event: 6:30pm - 9:00pm*



Gala Reply Form

Thank you for supporting our Resident Benevolence Program!

2022 Sponsorship Opportunities

Exclusive Sponsorships

- ☐ Presenting Sponsor – \$30,000
- ☐ Diamond Sponsor – \$20,000
- ☐ Gold Sponsor – \$10,000
- ☐ Band Sponsor – \$7,500
- ☐ Social Hour Sponsor – \$5,000

Sponsorships

- ☐ Silver Sponsor – \$5,000
- ☐ Centerpiece Sponsor – \$2,500
- ☐ Bronze Sponsor – \$2,000
- ☐ Family Sponsor – \$1,000
- ☐ Friend Sponsor – \$500

Donation

- ☐ Donation Amount: _____

Sponsorship Information

Sponsor Name

Contact Person

Address

City

State/Zip

Payment Information

- ☐ Check – Please make payable to Sunset Legacy Foundation
- ☐ Online – Pay by visiting www.sunsetcommunities.org/donate/fall-gala-sponsors

Completed Form Return

Return completed form via mail at:

Sunset Legacy Foundation
725 Baldwin St.
Jenison, MI 49428

Return completed form via email at:

sunsetdevelopment@sunsetmanor.org

Questions

Contact Jim Steenbergen in the Legacy
Foundation office at 616.214.4505 or email
jsteenbergen@sunsetmanor.org